

## Research Priorities in Dental Public Health

Peter G Robinson



#### Objectives

- Critical review
- The definition and purpose of DPH
- Evaluation
- Epidemiology
- Theory
- Some examples
- Another kind of threat



## Objectives

- Critical review
- The definition and purpose of DPH
- Evaluation
- Epidemiology
- Theory
- Some examples
- Another kind of threat

#### Sick Individuals and Sick Populations

Rose G. Int J Epidemiol 1985;14:32-38

My confession

 I thought this paper compared the high risk and whole population strategies

### The ecological & individual fallacies

Ecological *fallacy* = effects seen in groups apply to individuals Individual *fallacy* = effects seen in individuals apply to groups

The fundamental tenet of public health, the thing that distinguishes it from other disciplines is that:

The causes of disease in individuals are not the same as the causes of incidence in populations



#### Dental Public Health

The science and the art of preventing oral diseases, promoting oral health and improving the quality of life through the organised efforts of society

#### Different to individual patient care:

- Serves the community cf. individual patient
- Concerned with public whether as individuals or whole
- Applies research to community settings
- Administers group dental care programs



# Collective action for sustained population wide health improvement

Beaglehole and Bonita

- Focus on action and intervention
- Collective, collaborative, organised
- Sustainability requires political engagement
- Includes oversight of medical care
- Recognises social, economic & cultural determinants



### What are we trying to achieve?

- Population oral health
- Reduced inequality

These are population effects, yet we continue to forget the individual fallacy



### Why do so much work on individuals?

- Health services (Paulo Nadanovsky)
- Individual behaviour / CRFA / Lifestyle drift
- Behaviour often mediates rather than causes incidence
- Not thinking far enough up stream
- Evaluation at an individual level



### Beaglehole's ecological scope for PH

- Many contemporary diseases arise as evolved biological need does not correspond to contemporary life
- Recognise sustainable human ecology as determinant of population health
- Eg transformed food & urban crowding



#### Beaglehole's ecological scope for PH

- Realise importance of ecological and individual fallacies
  - Individualised approaches ignore population health's dependence on ecological conditions
  - Health is a discrete public good that affects social function, community health & economic performance
- Must work beyond health sector: identify general, social and economic determinants and reduce via social policy



### So must keep looking upstream

And our research priorities are:

- Oral health improvement at the population level
- Inequality in health



#### Objectives

- Critical review
- The definition and purpose of DPH
- Evaluation
- Epidemiology
- The need for theory.
- Some examples
- Another kind of threat



#### Evaluation

Central to DPH research

The science and the art of preventing oral diseases, promoting oral health and improving the quality of life through the organised efforts of society



#### Objectives

- Critical review
- The definition and purpose of DPH
- Evaluation
- Epidemiology
- The need for theory
- Some examples
- Another kind of threat



## The purpose of epidemiology

- 1. Find causes and determinants
- 2. Help identify solutions to causes & determinants
- 3. Help evaluate those solutions
- Are we really, in our heart of hearts, doing that?
- How many of us really jump from finding causes to identifying solutions?



#### Is epidemiology *really* the science of DPH?

PH research is too limited to epidemiological and health systems research . . .

... repetitive and divorced from both practice and problem-solving ...

The real challenge is the exploration of the interaction between the social, economic and environmental factors and disease

Beaglehole and Bonita 2004



### Link epidemiology to users & agencies

- Epidemiology married to practice
- Brings relevance So what?
- Brings practicability

- Who are the agencies?
- Health services If embedded population perspective
   But not if not



### Epidemiology is failing us

- Do what we should, not what we can
- Driven by the question rather than the method
- Conceptual clarity and definitions
- Take into account dynamic relationships, explain and understand rather than account for it



### Epidemiology is empty

- Beautiful but empty
- The need for theory E.g. What is SES, How does it translate into policy?
- Much to learn from social and behavioural science



#### Objectives

- Critical review
- The definition and purpose of DPH
- Evaluation
- Epidemiology
- The need for theory
- Some examples
- Another kind of threat



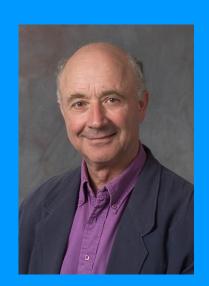
#### For example, W.T.F. is OHQoL?

- What is the point of OHQoLP
- We invented it
- Many translation studies and simple associations
- Not used in policy nobody understands it!
- Must engage with agencies to get them to use it



#### Using OHQoL to assess need

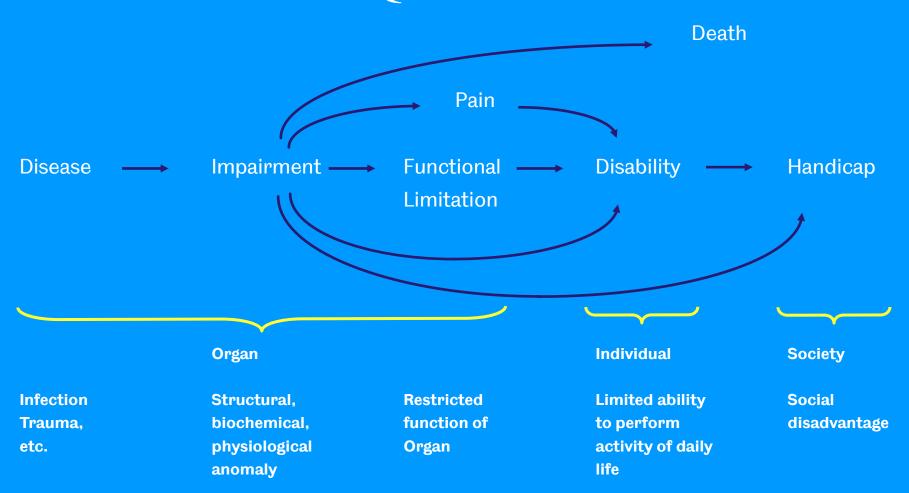
Need = Capacity to benefit



- No point using OHQoL to assess need if we don't know what interventions bring benefits
- Does anybody know how to improve OHQoL at a population level?
- Need for what?



# Anyone thought about relationship between the mouth and OHQoL?





#### Objectives

- Critical review
- The definition and purpose of DPH
- Evaluation
- Epidemiology
- The need for theory
- Some examples
- Another kind of threat



#### Background

Clinical status is weakly related to OHQoL

 The Disability Paradox: People with severe disease report QoL as good as 'healthy' people

 Therefore treatment that changes clinical status will be even more weakly related



## The need for theory

- Dentists are pragmatists at heart 'Doers'
- Get on and do things without relating to theory

#### Theory

- Explains and assists understanding of situation
- Gives detailed & coherent basis for research
- Guides analysis of data (rather than fishing)
- Guides interpretation of data



# Theory tells us that Disease & Health are conceptually discrete

#### Disease

Pathological entities e.g. caries or cancer

Clinica

#### Health WHO 1948

A state of complete physical, mental and social well-being and not merely an absence of disease

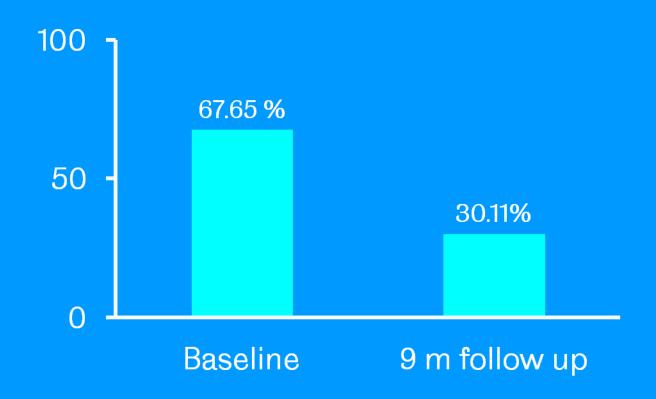
OHQoL

#### Illness

Subjective response of an individual to an event How the person feels

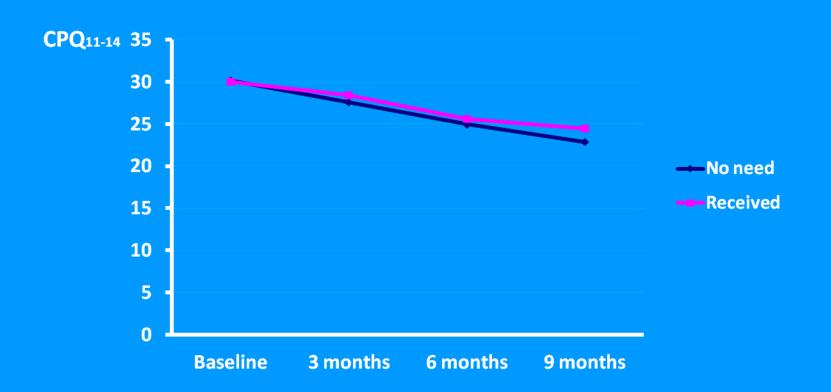


# Effect of Thai school dental screening programme on caries prevalence





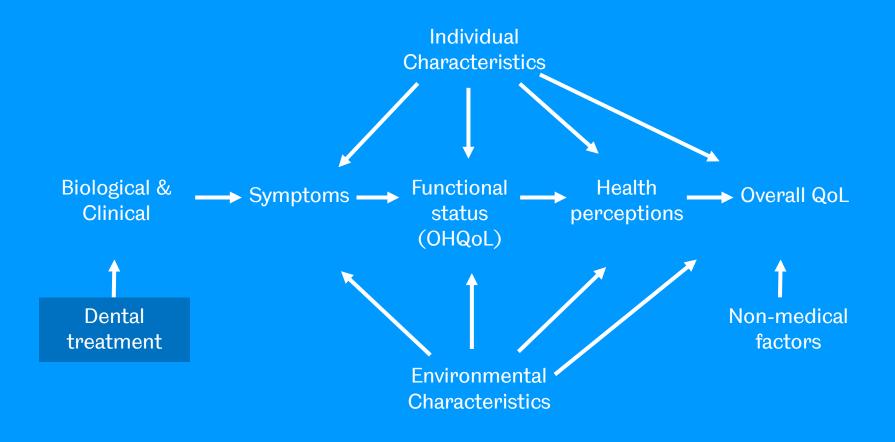
## OHQoL in children who received Rx vs those who did not need Rx





## Linking clinical status to quality of life

Wilson & Cleary, 1995



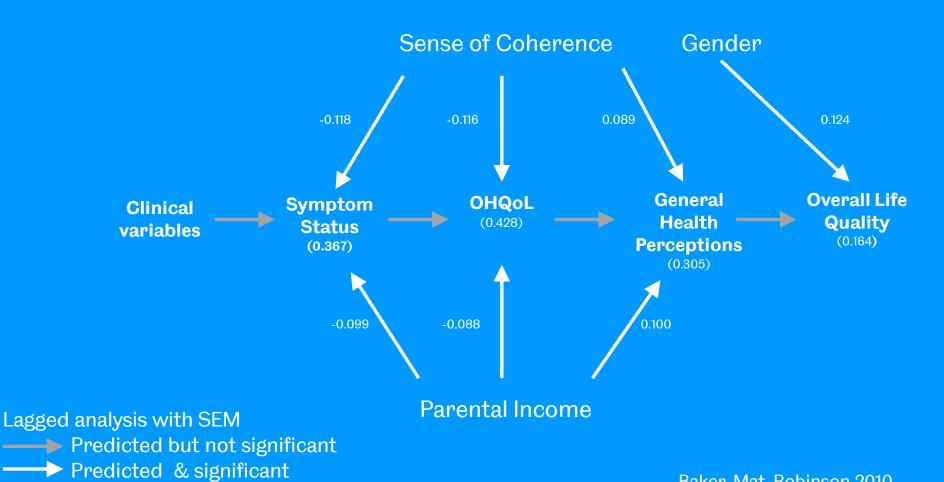


## Although the theory looks complex . . .

- 1. It helps to explain the problem
- 2. It tells us where to look



#### Testing the model: 6m cohort 500 children





### Although the theory looks complex . . .

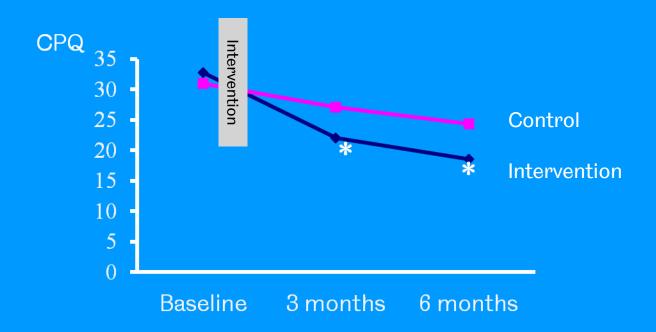
- 1. It helps to explain the problem
- 2. It tells us where to look
- 3. It tells us what to do

#### Improving OHQoL via Sense of Coherence

- School-based activies
- Help children understand and manage their world
- 7 activities over 7 weeks
   Learn about oral health
   Label photographs
   Healthy school
- Cluster randomised trial with 3 month follow up



#### RCT: intervention to enhance SOC on OHQoL



\* *P* < 0.05, ANCOVA



#### Another value of models

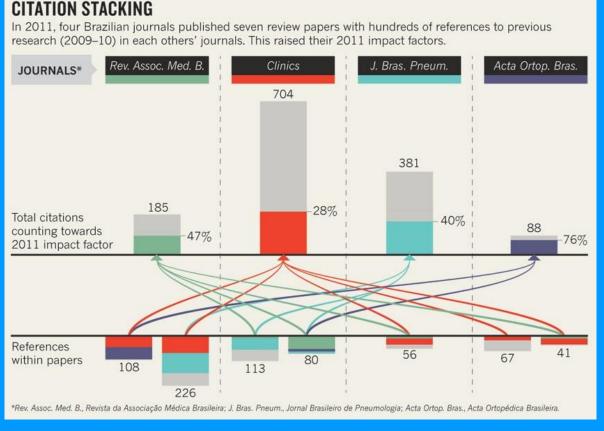
- Research considers effects distant from the outcome (eg. Dental treatment to improve OHQoL)
- Models suggest interim outcomes
- Mechanistic reasoning Howick et al., 2010
- Also force us to test assumptions about relationships between interim outcomes & OHQoL
- ie. Considering the outcomes of care



#### Objectives

- Critical review
- The definition and purpose of DPH
- Evaluation
- Epidemiology
- The need for theory
- Some examples
- Another kind of threat





#### Use of unmoderated bibliometrics (IF etc)

- Evaluate graduate programmes
- Career progression
- Arbitrarily penalises those in small disciplines
- Prevents local journals improving.



## Integrity

- A universal problem
- Publish or perish
- Diminishes ethics and quality
- Examples People as guinea pigs

Salami slicing

Plagiarism – In error / Active

Our role as leaders



## In conclusion, DPH research priorities

- Ambition
- Theory
- Multidisciplinary
  - Social and behavioural science
  - Policy research
  - Health economics
  - Agencies
- Evaluation
- Integrity

## Acknowledgments

Staff & PGRs from Unit of DPH, Sheffield

Dr Barry Gibson Dr Zoe Marshman Amdah Mat Dr Sarah Baker Orachad Gururatana Orawan Namontri

Thank you!