



International Union Against  
Tuberculosis and Lung Disease  
*Health solutions for the poor*

## Bloomberg Initiative To Reduce Tobacco Use



### **Announcing Round 23 of the Bloomberg Initiative To Reduce Tobacco Use Grants Program 8 December 2017**

Project Ideas are now being accepted for Round Twenty-Three of the Grants Program.

The deadline for submission of Project Ideas is 12:00 hours, US Eastern Standard Time (GMT -5 hours) on Friday, 19 January 2018.

For further information about the Grants Program, including the Call for Proposals, information on how to apply for a grant and the online submission form, visit [http://www.tobaccocontrolgrants.org/ Apply-for-a-Grant](http://www.tobaccocontrolgrants.org/Apply-for-a-Grant).

Applicants from Africa are encouraged to submit a brief inquiry with their name, email address and telephone number to the following email box: [AFRO-TFKGrants@tobaccofreekids.org](mailto:AFRO-TFKGrants@tobaccofreekids.org).

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A global initiative to reduce tobacco use in low- and middle-income countries was launched in 2006 with funds from Michael R. Bloomberg. A competitively awarded grants program is an important part of the Bloomberg Initiative to Reduce Tobacco Use. The grants program supports projects to develop and deliver high-impact evidence-based tobacco control interventions.

The grants program is managed by the International Union Against Tuberculosis and Lung Disease (The Union) and the Campaign for Tobacco-Free Kids.

Proposals must focus on achieving policy change that will lead to substantial reductions in tobacco use.

Priority will be given to projects that lead to sustainable improvements in tobacco control laws, regulations, policies at the national or sub-national level (e.g. provinces, states, and cities), including (but not restricted to):

- Tax and price measures, including illicit trade policy in relation to taxation.
- Direct and indirect advertising bans (including promotion and sponsorship)
- Establishment of smoke-free legislation for public places and workplaces
- Policies for graphic warning labels on tobacco products
- FCTC Article 5.3 policy (this must be in association with strengthening MPOWER policies).